

**Table 4. Sample Destination Comments Related to Environment**

- Flora and Fauna** - perceptions of the local animal & plant life.  
**Best features:** comments about wildflowers, marine life/dolphins, forests & bird life.  
*"Superb wildflowers covering the countryside... seeing the dolphins follow our boat on a trip to McKenzie Island"* [Mid West]... *"exceptional tall timber in the South West"* [South West].  
**Worst features:** comments about flies, mosquitoes etc.  
*"Bloody flies were terrible ... mossies every night ... prickles in my shoes (double gees) ... unable to get near to the dolphins at Monkey Mia"* [Gascoyne Outback Coast].
- Natural Scenery** - perceptions of the natural scenery & attractions.  
**Best features:** comments about the coastline/beaches, natural landforms/caves/gorges & national parks.  
*"Beautiful coastline...discovering hidden natural wonders throughout ...beauty of the inland ranges and gorges"* [Pilbara].  
**Worst features:** comments about litter, site degradation & the distance between attractions.  
*"A very obvious litter problem everywhere, it needs attention, with rubbish even in National Parks & remote areas ... to see groups of tourists destroy limestone at Mammoth Caves"* [South West].
- Local People** - perceptions of the local people including friendliness, helpfulness, etc.  
**Best features:** comments about friendly/helpful/hospitable locals.  
*"The way people everywhere have been so helpful and friendly ... courteous, friendly country people"* [Heartlands]  
**Worst features:** comments about local people, drunkenness & poor driving.  
*"Horrible welcome, unfriendly locals were either non-informative or gave wrong information ... local drivers are maniacs ... aboriginal alcoholism, a sad sight."*
- Historic Sites** - perceptions of local historic sites.  
**Best features:** comments about old buildings, historic museums, mining towns & learning about local history.  
*"The Two-Up School and gold mine tour in Kalgoorlie were super...reasonable entry fees to the museums"* [Heartlands].  
**Worst features:** comments about historical attractions, their hours of operation and price.  
*"Lack of historical attractions in some towns ... the opening hours of many sites were too restrictive ... Kalgoorlie's Loop Line railway was poor value [Heartlands] ... Fremantle's Maritime Museum had high entry fees"* [Perth]
- Local Amenities** - perceptions of local township amenities & public facilities.  
**Best features:** comments about clean, litter-free cities/towns.  
*"Perth is a clean, hassle-free city[Perth]... clean tables & BBQ's provided throughout the South-West ... well kept, attractive towns"* [South West]  
**Worst features:** comments about dirty public restrooms, access and overcrowding in some places.  
*"Too many tourists in Broome [Kimberley], had to queue up ... dirty toilets & rubbish around towns ... a lack of water and other infrastructure ... it was 36 degrees and the local pool was closed, waiting on council approval!"*
- Cultural Activities** - perceptions of local cultural sites & activities.  
**Best features:** comments about art galleries, theatres & local leisure activities.  
*"Perth's nightlife was exciting"* [Perth]...*"Kalgoorlie heritage, its underground mining tour and magnificent architecture"* [Heartlands].  
**Worst features:** comments about lack of access to local cultural activities.  
*"Not all wineries are open on the weekend, and if they are they're too busy ...a lack of local attractions and activities for children"* [South West].
- Weather** - perceptions of local climatic conditions.  
**Best features:** comments about sunshine, mild climate.  
*"Picturesque, sunsets were magnificent every night ... gorgeous weather."*  
**Worst features:** comments about wind, heat, dusty conditions, rain.  
*"No shade on the beaches ...constantly windy ... weather not as good as we expected"* [Perth].

Note: WA tourism regions (see Figure 1) are noted in brackets when place locations were mentioned.